



**Strategically Save with Risk
Intelligence Technology**

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When you're running a business, security is always important, especially when it's related to risks that could be very costly. In essence, that's the ultimate fear for a business - losing all your money! With this in mind, wouldn't it be great if you could see the potential risks your company faces in dollar figures? Well, now you can! With [risk intelligence technology](#), you will be able to know how much money you could lose based on your vulnerabilities.

First, let's recap some of the dangers your company could face.

Risks to Look Out For

From viruses and hackers to natural disasters and theft, there are many risks floating around in today's technological universe. Some dangers come out of places you didn't even imagine/consider. For example, did you know that a lot of sensitive personal information can be found on the hard drives of printers and copiers? And, it has the potential to be very dangerous.

Why? Look at this example. A multi-function printer (MFP) has the capability of storing all the information you scan through it. This



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could be anything from tax returns, medical records, financial information (including credit card numbers), your social security number, your phone number, and more. These hard drives are capable of storing a large volume of digital information. And guess what? This drive isn't usually difficult for hackers to get into. We know, it's scary.

There have been many cases of these printers have been sold without wiping the hard drives, which results in information like [social security being stolen](#). Imagine how expensive that can be for a company to come back from. Here are some statistics to prove how serious and damaging the dangers out there could be for your business:



At least [52%](#) of companies feel that a successful cyberattack against their network will take place within the year



The global annual cost of malicious cyber activity ranges from [\\$300 billion to \\$1 trillion](#)



From 2016 to 2019, global cyber crime costs are expected to increase up to [\\$2.1 trillion](#)



With risk intelligence technology though, not only will you be warned and have a better chance of preventing a disaster like this, but you will be better prepared to deal with any damage. This technology will provide you with a [Data Breach Risk Report](#) that will scan your device and identify any type of data and report it back to you. This way, you know exactly what you have and what you need to protect.

So, What is This Risk Intelligence Technology?

Essentially, risk intelligence provides you with a threat analysis. This technology consist of a [software](#) that will scan your system/network and identify your current vulnerabilities and tell you how much money you'll lose if your data is compromised, viewing your total risk exposure in dollar amounts. This system works in three steps:

First is a triple-threat detection. This step will discover what unprotected data you have, also identifying vulnerabilities and access permissions.

Second is a device risk report. As mentioned earlier, this report will detail all of the findings of the scan in step one brought up.

Third is a risk intelligence dashboard where you can view the real-time data. Here is where you can find metrics that can be used for strategic decisions and presentations.

Prepare For Your Risks Before It's Too Late

There are many benefits to this technology. Having all of your cyber risks laid out in front of you allows you to see more than you were able to before. Firstly, you will be able to monitor your progress more effectively. You will be able to measure the financial impact of your risk efforts daily, weekly, or monthly. Secondly, with this visual risk intelligence dashboard, you will be able to use dollars and metrics to strategically identify where to direct resources more efficiently to protect your highest risk assets.

At [Troinet](#), we're dedicated to provide you with customized numbers that will help your business productivity and efficiency. And, best of all, we will offer this to you for **free**. We want you to run your business without barriers and reach your desired outcomes quickly. Our technology is design to create that environment for you, an environment that is productive, positive, powerful, and comfortable to thrive in. [Contact us today](#) to get started.



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