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Most employees come to work each day with the desire to get a lot done. In order for them to accomplish that they must be provided the tools so they can do their job efficiently. Having an email system in place that doesn't provide those tools, and is unreliable can lead to employees becoming demotivated, frustrated, and can stifle productivity of your company.

While the basic tenets of email hasn't changed in nearly 20 years, the speed in which people can communicate with one another and overall reliability of certain email systems has thanks to Microsoft Office 365.

## **The Cost of Email For Business in America**

According to the McKinsey Global Institute, the average worker spends nearly 637 hours sifting through email every year. Take into account median income levels for those in management positions, at \$23.82 per hour, and

just one employee is paid more than \$15,000 to read, sort, and search their inbox each year.

Multiply that by the total number of employees in your organization, especially those with role specific responsibilities, and you realize just how inefficient managing email the same way for the past 20 years is. Traditional email systems can be a real drain on business resources and eat away at your bottom line.

The efficiency in which Office 365 handles emails, as well as the full suite of email management features and your company could easily reduce time spent sifting through email by as much as 15%.

## **Office 365 Email Is Always On and Available**

Most small and mid-size companies have embraced Office 365 Email over traditional email systems for the simple fact that it is ALWAYS available. What that means in terms of boosting productivity is that it can be accessed from anywhere and from any device with an Internet connection. Additionally, a power outage, equipment failure, or any other sort of 'disaster' in your office won't impact your ability to send or receive email from non-impacted devices such as phones and tablets.

## **Enhanced Functionality Paired With A High Standard of Security**

Microsoft's Office 365 email solution provides business-class email, calendar, and contacts to a user's computer, web browser, phone, and any other

Internet connected device. With access to additional applications and extensions that allow you to send and receive email exactly how you see fit, and how it suits your business needs – the flexibility offers a certain sense of satisfaction knowing it can be whatever you want it to be.

Throw in Microsoft's own high standard of security and you know your information is secure. Comprehensive data backup and email recovery options are in place so nothing is ever truly lost, unless you want it to be, and no disaster or equipment failure will result in catastrophic data loss.



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