



# 5 Reasons Your Business Needs Network Monitoring

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Your business depends on the health of your network for office productivity. Most companies rely on their internal network to perform their daily tasks. If the network slows down, stops working all together, or causes application crashes, your business is threatened. You may be unable to operate which can lead to thousands of dollars or more in lost revenue and productivity. Network monitoring will ensure your network is operating at full capacity at all times, and any issues will be fixed before your employees notice there is a problem.

## **Network Monitoring Saves Money**

When you work with a company providing remote network monitoring solutions, they will keep tabs on your network 24 hours a day, 7 days a week. This constant monitoring means they find issues faster, even the small things, and can fix them before they become major problems causing productivity loss or complete downtime. When companies do not have network monitoring solutions, problems are typically not reported

or fixed until after productivity is affected or the network crashes completely. With constant monitoring, you won't need to run time consuming manual checks on event logs, hard disks, backup systems, antivirus systems and other devices, either.

### **Network Monitoring Makes Diagnosing Problems Easier**

Having a network monitoring solution in place helps you pinpoint the exact area of failure or trouble when something goes wrong. If your company website goes down and you don't have network monitoring, it can be hard to tell if the problem is with your website itself, the web server, or maybe the applications you run your website on. A lot of time and money can be wasted as your team attempts to troubleshoot and find the problem in order to fix it. The reporting features of network monitoring allow you to quickly locate the problem and then correct it.

### **Network Monitoring Provides Improved Security**

Most businesses spend a good chunk of change on security hardware and software, but without a network monitoring solution, there is a chance your security devices aren't working once installed. When you have 24/7 remote network monitoring, your hardware and software security systems are monitored to ensure they are working as intended. You also benefit from automatic upgrades or patch management for Microsoft software updates so you always have the latest version.

## **Network Monitoring Helps You Determine When it is Time to Upgrade**

With constant monitoring of your network, you can easily spot system performance trends. Is there a piece of hardware that keeps malfunctioning? Is an application freezing or crashing every other time you use it? Reports created by your network monitoring solution can help you find trends in your system performance and indicate when you need to upgrade hardware or software to keep your IT system running efficiently.

## **Network Monitoring Allows For Remote Access Support**

Have you ever had to call an outside IT support company and wait for someone to come out to your office to fix a problem? It can take a long time and meanwhile, you're losing revenue if your network is down. With network monitoring and remote access, your team can get support immediately from a remote support technician on any server or workstation in your environment.

If you're ready for a network monitoring solution for your organization, contact us for a free consultation. We can show you how network monitoring increases productivity and saves your business money.



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