



**Enhance Remote Doctor/
Patient Interactions with
Easy to Use, Secure,
Telepresence-Quality
Video Conferencing**

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Video conferencing is redesigning the traditional doctor visit. The emergence of the new telemedicine trend allows doctors and patients to meet face-to-face using the technology they already own and know how to use. Telemedicine began nearly 40 years ago, providing patients in remote locations access to medical care. Now the technology has become an interspersed practice among traditional healthcare methods. Healthcare providers are adopting personal telepresence methods such as Vidyo to reduce costs and to make it easier for them to connect with more patients more often.

Why Virtual Visits Are Better

According to a recent article in MobiHealthNews, there are 5 key reasons why patients and healthcare providers will benefit from virtual doctor visits:

1. Convenience
2. Eliminates extended wait times in the doctor's office
3. Screen sharing allows doctors and patients to meet face-to-face, and the technology allows the doctor to share health records, diagnosis information and treatment plans
4. The healthcare provider has the ability to save the video for future reference so the doctor can update information and medical records
5. Patients feel more comfortable on the camera and they feel like the doctor is more focused on them

Common Services Provided by Telemedicine

The uses for Vidyo telemedicine technology are limitless. Vidyo is ideal for small private practices and large triage facilities. According to the American Telemedicine Association, telemedicine is best described by the services offered such as referral services for primary care and specialists, patient monitoring from a remote location, the use of the Internet for consumers to obtain medical information specific to their needs, and the ability of healthcare professionals to obtain continuing education from a remote location.

How Vidyo Can Reform Your Practice

Consumers today demand that everything they need be readily available and immediately accessible when they are on the go or working at home. Vidyo complements the needs of today's patients by providing them with a service that goes hand-in-hand with their love for technology and unmatched expertise with their personal devices. Vidyo allows hospitals, specialized medical facilities and clinics to connect via a "low-latency telepresence-quality" connection. Xtelesis recently hired Darren Essman as the telemedicine video specialist to assist healthcare providers in understanding the market and designing a telemedicine strategy that augments their medical services. Essman understands the reluctance of many healthcare providers to incorporate telemedicine video conferencing into their practice and assists them in developing a plan that addresses their concerns.

Vidyo provides doctors and patients with a crisp and clear video communication without the need for expensive equipment and video conferencing services. Vidyo allows doctors to meet with patients, collaborate with colleagues, perform consultations and diagnostics, and manage a patient's healthcare needs from a remote location via a HIPPA-compliant secure connection. The Vidyo software utilizes an Application Program Interface and a Software Development Kit that allows doctors to emerge from the restraints of traditional video conferencing rooms and conduct business from a mobile device or a laptop computer.



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